



## Kiwaniis Tampa Club Weekly Alert

Monday, January 21, 2019

Hello Kiwanis Club,

### This Week's Program...

**Kelley Sims, Chief Development Officer**

with Feeding Tampa Bay



Kelley serves as Chief Development Officer with Feeding Tampa Bay. Her areas of responsibility encompass fund development efforts including corporate, foundation and individual philanthropy; volunteer relations, organizational events, and donor communications. Feeding Tampa Bay has served the 700,000 people who are food insecure in Tampa Bay for 35 years and provided 55 million meals in 2017 alone within its 10-county service area.

Kelley has more than 30 years of experience with educational, social and health services nonprofit organizations. Her marketing background includes branding and increasing the use of social media and traditional marketing strategies to advance the non-profit mission. Her fund development experience includes a full array of revenue generation activities including corporate, major gifts, planned giving, grant strategies, and special events.

Kelley serves on the Tampa I!p Advisory Board (formerly Tampa Innovation Alliance) and is active with Leadership Tampa Alumni, the Association of Fundraising Professionals, and the Women's C-Suite of Tampa Bay. She has served on the Mort Community School cabinet and on several committees for the Greater Tampa Chamber of Commerce. She was selected as a Gold Winner for Fundraising Excellence and as a Business Woman Leader Extraordinaire in 2011. Her marketing projects have won several national awards, including the American Advertising Associations (ADDYS) award and a Telly Award in 2015.

Kelley and her husband, Earl, live in Carrollwood and enjoy having their three grown children, Korey, Kyle, and Kambria, living (thankfully!) nearby.

**This week's starting kitty... \$388.00**

#### Anniversaries

1/24-1/30

Michael Braccia

Ben Shahanian

Philip Nolen

#### Birthdays

1/24-1/30

#### UPCOMING EVENTS

View the calendar [here](#).

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[Tampa Foundation Board of Directors](#)

[Tampa Club Committee Chairs](#)